



WEFL CHAMPIONSHIP
LIVE FROM AMSTERDAM ARENA

LIVE

WELCOME TO THE FUTURE OF FOOTBALL ENTERTAINMENT

AUTONOMOUS. UNLIMITED. ALWAYS LIVE.

LegaBot is the world's first Autonomous Football Universe.

AI powered matches. Infinite stories.

Real-time emotion. Global scale.

This is not just the future of sports.

This is the future of entertainment.



1B+
FANS WORLDWIDE



24 / 7
LIVE AI MATCHES



INFINITE
CONTENT GENERATION



GLOBAL
NO BORDERS

THE EVOLUTION OF SPORTS MEDIA

LIMITED BY REALITY. ELEVATED BY AI.

TRADITIONAL SPORTS MEDIA

LIMITED. PREDICTABLE. BOUND BY REALITY.



TIME CONSTRAINTS

Only a few hours of live action per week.



INJURIES & SUSPENSIONS

Unpredictable absences that disrupt the story.



GEOGRAPHICAL LIMITS

Local leagues, limited reach, regional audiences.



SEASONAL DOWNTIME

Off-season = Off-air.
No content, no engagement.



REPLAYED MOMENTS

Same highlights.
Same narratives. Over and over.



VS

LEGABOT AUTONOMOUS ECOSYSTEM

UNLIMITED. UNPREDICTABLE. UNSTOPPABLE.



AI LIVE MATCHES

24/7 autonomous football created in real-time.



INFINITE HIGHLIGHTS

Every moment becomes content.
Millions of unique stories.



SOCIAL GENERATION

Auto-published to every platform.
Shorts, posts, stories, clips.



DATA & STORIES

AI analyzes, writes, and tells the story behind the game.



ALWAYS ON ENTERTAINMENT

No off-season. No limits.
Just infinite football.



24 / 7

LIVE AI MATCHES



INFINITE

CONTENT GENERATION



1B+

FANS WORLDWIDE



0

PHYSICAL LIMITS

WE DON'T COVER FOOTBALL.
WE CREATE AN **UNIVERSE.**

GLOBAL SCALE. LIMITLESS REACH.

A WORLDWIDE FOOTBALL AUDIENCE

LegaBot brings football entertainment to every corner of the globe. No borders. No time zones. Just the game, 24/7, for everyone.

OUR GLOBAL FOOTPRINT


1B+

TARGET FANS
WORLDWIDE


12.4M

DAU BY
YEAR 3


190+

COUNTRIES
REACHED


24/7

LIVE AI FOOTBALL
ALWAYS ON

BUILT FOR THE NEXT GENERATION

Young. Digital. Passionate.
This is the new football
culture.


68%

AGE 13-34

Young, digital natives


74%

GAMERS

Engaged gaming
community


92%

MOBILE FIRST

Consume on-the-go,
anywhere


190+

COUNTRIES

Global. Diverse.
Connected.


90%

HIGH ENGAGEMENT

Watch, interact,
share, return.

LIVE. LOCAL. GLOBAL.

Always relevant. Always on.

NEW YORK

08:24 PM
1.2M FANS

LONDON

01:24 AM
950K FANS

TOKYO

09:24 AM
1.4M FANS

MUMBAI

05:54 AM
2.3M FANS

SÃO PAULO

09:24 PM
1.8M FANS

LAGOS

02:24 AM
1.1M FANS

JAKARTA

07:24 AM
1.6M FANS

WEFL CHAMPIONSHIP


3-2

88:37



AI GENERATION

10


Football is universal.
We make it **infinite**.

IN-GAME INVENTORY

PREMIUM PLACEMENTS. MAXIMUM IMPACT.

Your brand, everywhere the action happens.
High-visibility placements across the entire
matchday experience.


100%

IN-VIEW TIME
FULL VISIBILITY

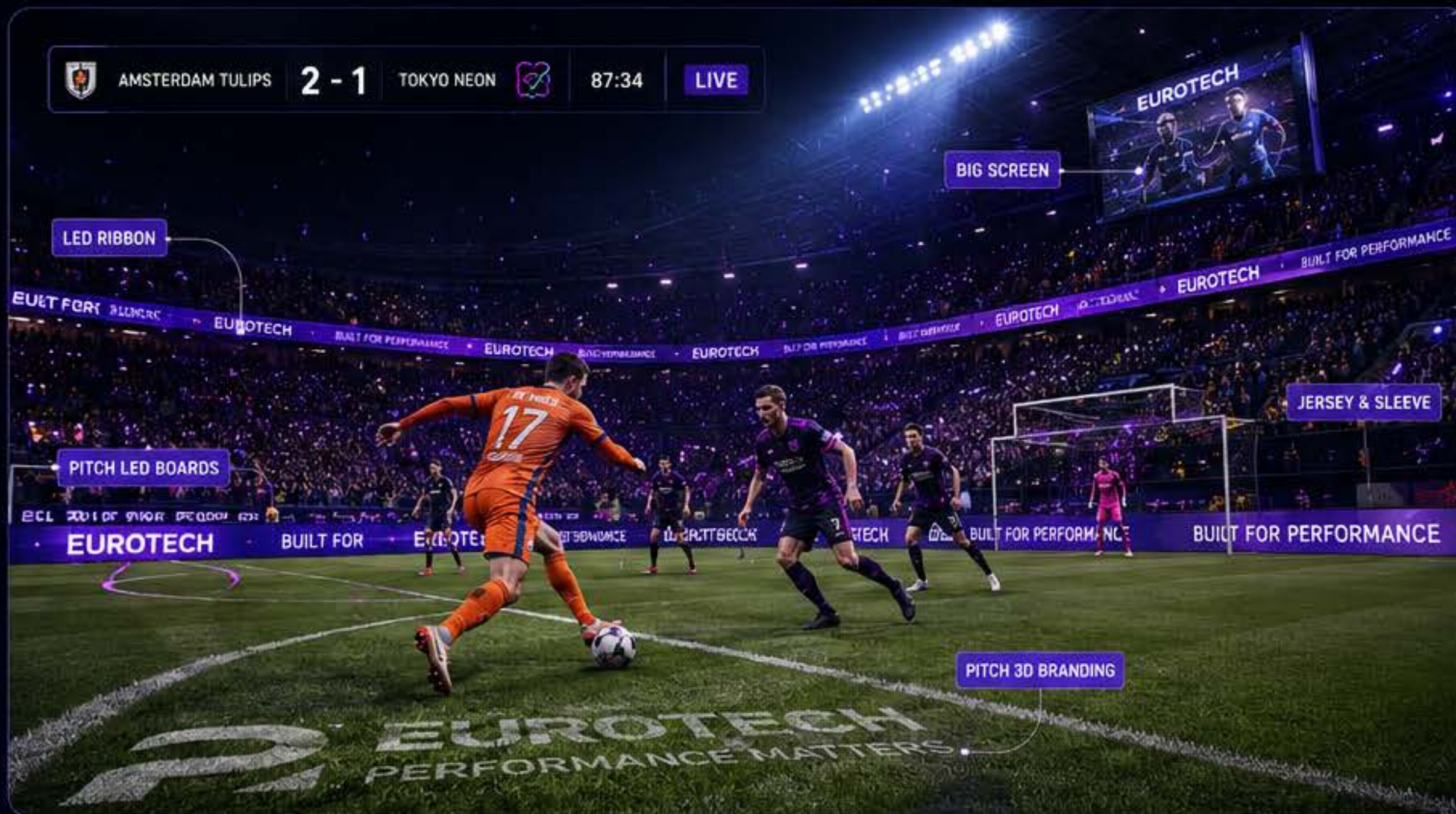
NATIVE

NON-INTRUSIVE
SEAMLESS

CONTEXTUAL

MATCH MOMENTS
TARGETED

MEASURABLE

REAL-TIME ANALYTICS
& REPORTING

JERSEY SPONSORSHIP

Front, back & sleeve visibility


STADIUM LED BOARDS

Pitch perimeter dominance


LED RIBBON BANNERS

Continuous brand exposure


BIG SCREEN TAKEOVERS

High-impact spotlight


PITCH 3D BRANDING

Immersive on-field presence


BROADCAST OVERLAYS

Scorebug & graphics integration


**NATIVE. IMMERSIVE.
UNFORGETTABLE.**

Integrated into the game. Part of the story.
That's the power of LegaBot inventory.

250+

INVENTORY POINTS
PER MATCH

90+ MIN

AVERAGE WATCH TIME
PER USER

3.2x

HIGHER BRAND RECALL
VS TRADITIONAL ADS

24/7

ALWAYS LIVE
ALWAYS RELEVANT

ENGAGEMENT LIFT


+217%

VS TRADITIONAL MEDIA

IN-GAME INVENTORY

PREMIUM INVENTORY. REAL IMPACT.

High-visibility placements inside every match. Seamlessly integrated. Always in view. Built for engagement.

CORE PLACEMENT AREAS



JERSEY SPONSORSHIP

Front, back & sleeve visibility



STADIUM LED BOARDS

360° perimeter exposure



BROADCAST OVERLAYS

Scorebug, L-bars, pop-ups



PITCH & 3D BRANDING

On-field & virtual signage



GOAL & REPLAY BRANDING

Behind goal & replay transitions

STADIUM LED BOARDS
360° BRAND EXPOSURE

BROADCAST OVERLAYS
ALWAYS ON SCREEN

WEFL CHAMPIONSHIP



2 - 1

TOKYO NEON



87:34

POWERED BY



PRECISION
ENGINEERING AG

JERSEY SPONSORSHIP
FRONT, BACK & SLEEVES

GOAL BRANDING
BEHIND THE ACTION

PITCH 3D BRANDING
IMMERSIVE PRESENCE

BUILT FOR MAXIMUM IMPACT



100%

IN-VIEW TIME



2.8x

HIGHER RECALL



3.5x

ENGAGEMENT LIFT



190+

COUNTRIES



24/7

GLOBAL EXPOSURE



YOUR BRAND. EVERY MOMENT.

From kickoff to the final whistle and beyond.
Always visible. Always memorable.

DYNAMIC ADVERTISING

REAL-TIME MOMENTS. REAL BRAND IMPACT.

Our AI engine detects key moments in real-time and serves the most relevant ad, right when emotions peak.

DYNAMIC BY DESIGN


MOMENT DETECTION AI

Goals, saves, cards, comebacks & more detected instantly.


CONTEXTUAL RELEVANCE

Ads match the emotion, tempo and audience in real-time.


INSTANT DELIVERY

Seamless broadcast integration across all platforms.


MAXIMUM ENGAGEMENT

Higher attention. Stronger recall. Better results.



LIVE MOMENT TRIGGERED



BUILD UP



SHOT ON TARGET



GOAL!



DYNAMIC AD SERVED



CELEBRATION

**WHY BRANDS WIN
WITH DYNAMIC ADS**


3.2x

HIGHER ATTENTION
VS STATIC ADS


2.7x

BETTER BRAND RECALL
IN CONTEXT


+47%

INCREASE IN ENGAGEMENT
DURING KEY MOMENTS


24/7

ALWAYS ON. ALWAYS
RELEVANT.

**THE RIGHT MESSAGE.
AT THE PERFECT MOMENT.
EVERY TIME.**

THE INFINITE CONTENT MACHINE

ONE MATCH. INFINITE CONTENT.

Every second of every match is transformed into endless content — automatically, instantly, everywhere.

AUTONOMOUS CONTENT ENGINE


LIVE MATCH
DATA

AI ANALYSIS &
STORY DETECTION

AUTO CLIP
GENERATION

MULTI-PLATFORM
DISTRIBUTION

ENGAGEMENT &
OPTIMIZATION

CONTENT AT UNMATCHED SCALE

500+

CLIPS PER MATCH

10,000+

PIECES OF CONTENT
DAILY

5

LANGUAGES
AUTOMATICALLY

24/7

CONTENT FLOW.
NO OFF-SEASON.

CONTENT FORMATS


SHORTS & REELS
15s - 60s

HIGHLIGHTS
1 - 3 min

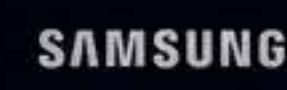
ARTICLES & RECAPS
AI-written

PODCASTS
AI generated

STATS & INSIGHTS
Data stories

PLAYER CONTENT
Profiles & narratives

BRANDS THAT LIVE IN THE MOMENTS THAT MATTER


TIKTOK
VIRAL MOMENT
15s

INSTAGRAM
REEL
30s

YOUTUBE
HIGHLIGHT
2:45

X (TWITTER)
CLIP & TWEET

LegaBot
@LegaBotOfficial
87:42.
PURE CINEMA.
#WEFL #TokyoNeon

3.2K 215 682


SPOTIFY
AI PODCAST
3:15

WEFL TALK

EP. 124

The 88th Minute
That Broke the Game

AI



10 SECONDS

FROM MOMENT TO
MULTI-PLATFORM


100%

AUTOMATED

ZERO MANUAL WORKFLOW

PARTNERSHIP TIERS

FLEXIBLE PARTNERSHIPS. MAXIMUM IMPACT.

From single-match activations to global league partnerships — we have a package built for your goals.

WHAT'S INCLUDED

-  IN-GAME BRANDING (JERSEY, LED, PITCH)
-  BROADCAST INTEGRATIONS (OVERLAYS, BUGS)
-  SOCIAL & CONTENT INTEGRATION
-  AI NARRATIVE & PLAYER ASSOCIATION
-  DATA & PERFORMANCE REPORTING
-  EXCLUSIVITY CATEGORY
-  RIGHTS TO CO-CREATE CAMPAIGNS
-  EVENTS & EXPERIENCES

ADD-ONS & EXCLUSIVES

-  TOURNAMENTS & SPECIAL EVENTS
-  AI PLAYER SPONSORSHIP
-  STADIUM NAMING RIGHTS (VIRTUAL)
-  INNOVATION LAB CO-BRANDING

GLOBAL. ALWAYS ON.

-  24/7 LIVE CONTENT
-  190+ COUNTRIES
-  12.4M DAILY ACTIVE USERS
-  INFINITE CONTENT MOMENTS



HUBLOT



SAMSUNG

Google



AND MORE...

	MATCH PARTNER BRONZE	CLUB SPONSOR SILVER	MOST POPULAR BROADCAST PARTNER GOLD	LEAGUE TITLE PARTNER PLATINUM
				
	Own the moment. High-impact exposure in a single match.	Rep the team. Season-long visibility across your chosen club.	Power the show. Your brand across all broadcasts, platforms and highlights.	Own the league. Category exclusivity. Global presence. Infinite impact.
	STARTING AT \$50K PER MATCH	STARTING AT \$250K PER SEASON	STARTING AT \$750K PER SEASON	STARTING AT \$2.5M+ PER SEASON
	✓	✓	✓	✓
	✓	✓	✓	✓
	—	✓	✓	✓
	—	—	✓	✓
	—	—	✓	✓
	—	—	✓	✓
	—	—	✓	✓

THE GAME IS EVOLVING.

THE FUTURE OF FOOTBALL. BUILT TOGETHER.

WEFL Championship is more than a league.
It's a new reality where football,
technology and brands create infinite impact.



NEW AUDIENCES

Engage the next
generation of fans.



REAL IMPACT

Drive measurable
results in real-time.



GLOBAL STAGE

Be part of football's
autonomous future.



INFINITE POSSIBILITIES

Create, innovate
and lead the game.

LET'S BUILD
THE NEXT CHAPTER
TOGETHER.

JOIN THE MOVEMENT.
BECOME A PARTNER.

START THE CONVERSATION



GET IN TOUCH

✉ partnerships@legabot.ai

🌐 legabot.ai/partnerships

🌐 linkedin.com/company/legabot



SCAN TO EXPLORE
THE WEFL UNIVERSE



FROM KICKOFF TO LEGACY.

WE DON'T JUST FOLLOW THE GAME. WE BUILD WHAT'S NEXT.



AND MORE...



AI POWERED

FULLY AUTONOMOUS
FOOTBALL ECOSYSTEM



FAN FIRST

BUILT FOR ENGAGEMENT.
DESIGNED FOR EMOTION.



BRAND DRIVEN

MAXIMUM VISIBILITY.
MEASURABLE IMPACT.



WORLDWIDE

GLOBAL LEAGUE.
ONE UNIVERSE.



FOREVER

THE GAME NEVER STOPS.
THE IMPACT NEVER ENDS.